



THE NEW ESCALADE

403 HORSEPOWER, 417 LB-FT OF TORQUE



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ABC Dealership

1234 Main Street • Anytown, USA 12345

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www.yourwebsitehere.com

We honor:



See inside for special savings!

POSTAL PERMIT HERE

The goal of our service department is to keep your car running at peak performance, as conveniently for you as possible. Our factory-trained Cadillac technicians are ready to handle all of your service needs. **We offer:**

- Earlybird and late evening drop-off
- Free shuttle service (call for details)
- Rental cars available (call for details)
- Your personal service advisor
- Cadillac Master Technicians
- Warranty on repairs
- Full-service body shop
- Free body shop estimates
- Convenient waiting room with fresh coffee and snacks, workstations with computer, television and courtesy phone.

HOURS OF OPERATION

Sales
M-TH 9:00 a.m. – 9:00 p.m.
F, SAT 9:00 a.m. – 6:00 p.m.
SUN 12:00 p.m. – 5:00 p.m.
123-456-7890

Service
M-F 7:00 a.m. – 6:00 p.m.
SAT 8:00 a.m. – 1:00 p.m.
123-456-7890

Parts
M-F 8:00 a.m. – 6:00 p.m.
SAT 8:00 a.m. – 1:00 p.m.
123-456-7890



BABY BACK RIBS

INGREDIENTS:

3-4 packages baby back ribs (2 racks per package)

Your favorite barbeque sauce

NIGHT BEFORE: Cut the ribs into 3 to 4 bone sections. Divide into two pots and parboil for about two hours. Layer the ribs and sauce in an airtight container and refrigerate overnight. Turn containers every few hours to evenly distribute the sauce.

DAY OF: Cook ribs on the top rack of grill on medium temperature until they are no longer shiny (about 30 min.). If you have a smoker, bypass the grill and smoke them according to your smoker's instructions (about 1½ hours). Serves 6-8.

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 *Cadillac*
Innovation

SPRING 2008

A PUBLICATION FOR THE CUSTOMERS OF ABC DEALERSHIP



ULTIMATE LUXURY

2008 DTS Platinum

Beautiful. Rare. Precious. All are true of the precious metal platinum, and all accurately describe the distinctive luxury and elegance of Cadillac's 2008 DTS Platinum Edition. It blends Cadillac's advanced technology with premium luxury features.

Power comes from a Northstar 4.6L V-8 paired with a four-speed automatic transmission that has performance-shifting capability for full driver engagement. With speed-sensitive Magnasteer steering and Magnetic Ride

Control, the ride is as smooth as it is precise. Exclusive Platinum features include two unique interiors, Light Linen over Cocoa and all-Ebony, with light ash burl wood accents.

For the ultimate in pampering, supple Tuscany leather seating surfaces match the leather-wrapped steering wheel, center console and brim of the instrument panel. Luxury never looked — and felt — so good. Elegant exterior cues, including unique badging, chrome door handles and grille, and unique

continued on page 2



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